

Levon Hovhannisyan

aka kazmir00

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Multidisciplinary motion designer and 3D generalist based in Yerevan, Armenia. Brand films, identities, and stylised motion for fintech, crypto, iGaming, and music clients—mostly in Cinema 4D, Cavalry, and After Effects, with a fair share of technical experiments that ended up as client deliverables. Currently art-directing motion and brand visuals at EMCD; outside client work I DJ and release music as kazmir00.

EDUCATION

American University of Armenia
Business · 2015–2019

European College in Armenia
Management · 2012–2015

LANGUAGES

Armenian
Native

Russian
Native

English
Advanced

TOOLS & SKILLS

Cinema 4D · Cavalry · After Effects · Particle & simulation
· Generative / procedural art · 3D illustration · Brand
identity · Web interaction design · ComfyUI & AI-
integrated pipelines

Experience

Apr 2025 – Present

Yerevan · Full-time

Motion Graphic Designer — [EMCD](#)

Motion design and art direction for EMCD, a crypto/fintech product company. I develop visual identity and motion systems across the product line and produce 3D and animated content for launches, campaigns, and international industry events, including a six-part brand film series delivered in roughly a month for a flagship trade-show stand. I also lead marketing and performance creative across paid ads, social, and landing pages, setting the visual style and reviewing output to keep the brand consistent across every channel.

Cinema 4D · Cavalry · After Effects

Aug 2022 – Apr 2025

Yerevan · Hybrid

Motion Graphic Designer — [Async \(formerly Podcastle\)](#)

Joined to build tutorial content with the customer support team, then moved into marketing to lead design across the brand. Redesigned the startup's social media strategy, defined user interactions through animation, and developed digital marketing resources, unifying the visual language across Google Ads, social content, and landing pages.

Mar 2022 – Aug 2022

Yerevan · On-site

Motion Graphic Designer — [Zuck Independent Agency](#)

Worked with the agency's strategy team to develop campaign visuals, including 3D identity exploration for ACBA Bank and Beeline Armenia. Led experimental 3D project development and built the agency's generative-art NFT collection, Procedural Generative Slinkies, under tight deadlines, while managing overall delivery of animated content.

[Procedural Generative Slinkies on OpenSea](#)

Feb 2020 – Aug 2022

Yerevan · Full-time

2D & 3D Motion Designer — Digitain Armenia

Developed 3D visuals for Toto marketing campaigns and produced 2D/3D advertising for TV and digital channels. Animated multimedia assets for digital media and created the company's animated brand identity.

Mar 2019 – Feb 2020

Yerevan · Full-time

Multimedia Designer — BB Media Ltd. & Silknote Festival

Delivered short-form ads for digital billboards and managed print material production. Developed the digital identity for Silknote Festival and oversaw its overall design pipeline.

Aug 2018 – Dec 2018

Yerevan

Motion Graphic Designer — Publicis Armenia

Animated social media content for the KitKat and Nescafé brands in Armenia.

May 2018 – Aug 2018

Yerevan

Motion Graphic Designer — Concept Studio

Designed website interactions for clients including footballer Henrikh Mkhitaryan, The Crowdfunding Formula (TCF), and Agroyan's. Created content for the studio's Dribbble, Behance, Facebook, and Instagram channels.

Jan 2017 – May 2018

Yerevan

Teaching Assistant, Study of History — American University of Armenia

Supported course delivery, grading, and student mentoring while completing a Business degree at AUA.

Apr 2016 – Aug 2016

Yerevan

Learning Coach — Tumo Center for Creative Technologies

Guided students through Tumo's self-directed learning platform, mentoring them in creative technology and digital media projects.

MUSIC

HÖR ON TOUR: Yerevan

DJ set · 2025

The Wolf & The Lamb

Intersections II

Cottonwood

CYBER FOLK 2024

TALKS

TEDxKids@Yerevan

Speaker

PechaKucha Yerevan

Speaker

Fuckup Nights Yerevan

Speaker

OTHER PROJECTS

Counterport 2021

Visual identity